Stephen Pearson

Principal UX / UI Designer
London, UK

Portfolio: www.pearson-design.co.uk

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I develop UX strategies via stakeholder workshops & site analytics, to create user flows & interactive prototypes, which I'll run for user testing sessions. I take these findings into the UI implementation by designing engaging websites for desktop and mobile. I then create assets and references for the development team. Finally, I'll review, QA and test the build to ensure it meets the expectations and goals in the client brief, with a final product that is intuitive and on-brand.

I am adept at working with dedicated in-house teams as well as fast paced agencies for numerous clients with a history of working in both print and digital, specialising in mobile and web design.

Software

Adobe Creative Suite (Ae, Ai, Id, Pr, Ps, XD), Figma, GA4, Mailchimp, MS Office, Principle, Sketch, Quark, WordPress

Skills

Animation, Analytics, Branding, CSS, Digital Design, Email Marketing, Filming, Graphic Design, HTML, Information Design, Interactive Prototypes, Marketing, Photography, Presentations, Print, QA, Responsive Design, SEO, Social Media Assets, Typography, UX (User Experience), Userflows, UI (User Interface), User Journeys, User Testing, Video Editing, WCAG Compliance, Wireframes, Workshops

Education

University of Northampton

BA Honours Graphic Design
Graduated 2010

University of the Arts London - London College of Communication

Graphic Design Foundation (Merit)
Graduated 2007

Sky
Principal UX / UI Designer
November 2025 – Present

Freelance
Lead UX / UI Designer
August 2024 – October 2025

WPNC
Lead UX / UI Designer
January 2023 - August 2024

Senior UX / UI Designer
October 2021 - January 2023

TicketAid
Senior UX / UI Designer
April 2018 – October 2021

Thomson Reuters (later rebranded to Refinitiv)
Senior UX / UI Designer (TR Labs)
September 2017 – July 2019

UX / UI Designer (TR Labs)
March 2017 – September 2017

UI Designer (TR Applied Innovation)
March 2013 – March 2017

WPP - POSSIBLE / GREY
Digital Designer
March 2012 – March 2013

Grapple Mobile
UX / UI Designer
March 2011 – March 2012

Ogilvy - Ogilvy Action
Digital & Concept Designer
August 2009 - Internship

WPP - Dialogue 141
Graphic Designer
August 2009 - Internship